

Product manager – Solar & Wind lightening

Your assignments & responsibilities:

- Responsibility for the product group
- End-to-end product lifecycle management
- Every day cooperation with head of marketing & PR
- Monitoring market requirements and new trends
- Monitoring competitors (analysis & benchmarking)
- Monitoring and encouraging sales
- Designing new products and services as well as product improvements
- Maintain process of the product design, development and implementation within the company, ensuring that the defined requirements are met
- Close cooperation with Project Managers and engineers.
- Management of the profitability of the products/services
- Product innovation, modification management
- Reporting on the progress of the related products/services including resources, budget, milestones achievement, and identification of critical issues
- Business case/Business plan evaluation
- Assure that sales forces are provided with appropriate product informatik
- Business case preparation
- External partner / supplier cooperation
- Close cooperation with China, Korea
- Lanching projects in EMEA region

Your profile:

- Educational background in one of the following: Finance, Business, Engineering, Economics,
- Marketing&PR
- Managerial skills
- Excellent understanding of business, customer insight orientation
- Product Management, Marketing or Sales experience
- At least an intermediate level – English
- Well performing even under pressure
- Willing to work 16hours a day and weekends
- Willing to travel across EMEA region and China

We offer:

- Challenging position within the most dynamic environment
- Potential of professional growth and personal development
- Possibility to work in an international environment
- Competitive remuneration package

Contact us:

- If you are interested, please send CV in English version.
- Email: career@phonosolar.ch